

Aurora Medical Center Bay Area

Aurora Medical Center Bay Area is a rural hospital in Northern WI. In 2026, we became Pathway to Excellence® designated with Distinction. We pride ourselves on a family-like atmosphere where direct care nursing input and team wellbeing are a top priority.



170 RNs

18% of RNs are certified



10% of nurses have advanced degrees

60% of nurses have 5+ years of tenure

Nursing Quality

- CAUTI Free 18 months
- CLABSI free 24 months
- 60% HAPI reduction

26 RNs in Clinical Advancement Program



83% Member Attendance Professional Governance Meetings 2025

88% Nursing Extern Hire Rate in 2025

13 Nurse Residency completions

Pathway to Excellence® with Distinction

Nurse Well-Being & Professional Growth

Achievements & Recognition



AMERICAN NURSES CREDENTIALING CENTER

- Together as One Peer Support Ambassador
- RN Mentorship Program
- Nursing Clinicals
- Nurse Externships
- Certification Study Groups
- Tuition Reimbursement
- Clinical Advancement Program

- Leapfrog "A" Hospital Safety Grade
- Level III Trauma Center
- ED Level 3 Geri
- IHI level 2 Age Friendly
- 2025 Stroke Gold Plus®
- Target Stroke Honor Roll